The BPC Initial Proposals are due not later than Wednesday December 22nd at noon. Our plans are to notify the participants of the judges’ decisions not later than Wednesday December 29th.

Our plans are to be as inclusive as possible. We want to have all participants who demonstrate a sincere interest in entrepreneurship to move forward to the next round.

Following are the main reasons why proposals will not move to the next round:

1. **Proposals are too long.** We will only print the first two pages of your proposal for the judges. If your best material is in the third page, the judges will never see it. Please be sure to follow the formatting instructions regarding spacing and fonts.

2. **Proposals do not follow the prescribed format.** We want you to answer the questions directly as three separate sections. We do not want you to wordsmith your answers into one seamless document combining answers to the three questions in an essay form. Although more proper, these long essays are hard to evaluate in the amount of time (five minutes) we are allocating to each proposal. Please do not use hyperbole in describing your proposed venture.

3. **The proposal does not fit with the capabilities of the management team.** Please be realistic in what you propose to do.

4. **Failure to describe a business concept.** See question #2. You need to describe a transaction, with a seller (you) and a buyer (your customer) and a way you will get your goods or services to your customer (and get paid).

**DO NOT WAIT UNTIL THE LAST POSSIBLE MINUTE**

The website will not accept submissions after Wednesday December 22nd at noon. Participants bear technology risk. If your connection (or ours) goes down in the morning of December 22nd and you can not submit your proposal, you are out of luck.

If you experience technology difficulties before Monday December 13th, please let me know at falvarez@rbs.rutgers.edu.